



MITAS JOINS MXGP FOR 2017

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Youthstream is pleased to welcome a new brand to the solid team of MXGP partners, Mitas.

Luka Mežan, Mitas Moto Racing & Sponsorship manager, says: "Mitas tires are well known among motocross professionals and enthusiasts alike. And we are proud to say that Mitas' dedication to motorcycle riders and racers for generations worldwide is now growing even stronger thanks to the partnership with MXGP."

Mitas is one of Europe's the leading motorcycle tire manufactures and its sports roots go back to 1947 when it first started producing motorcycle tires for speedway. Mitas motorcycle tires and tubes are manufactured in production facilities in the Czech Republic and Slovenia. The range includes on-road, trail, off-road, scooter and moped tires.

Endorsed by a number of motorcycle athletes in various disciplines, and with a keen interest in making off-road racing as fun as possible, Mitas will be promoted at the world's premier motocross championship, MXGP, where they will receive global exposure via panels that are strategically placed around the track at each and every round of the 2017 FIM Motocross World Championship.

To get the most updated content about Mitas Moto, follow its Facebook page.

LINKS

Youthstream

FIM

Mitas:

www.mitas-moto.com

Mitas Moto Facebook:

<https://www.facebook.com/MitasMotoOfficial>

Press Release

MITAS Motorcycle Tires & Tubes
Škofjeloška cesta 6
4000 Kranj, Slovenia
www.mitas-moto.com

Public Relations

Janja Likar Čarman
Marketing Manager
Mobile: +386 41 599 764
janja.likar-carman@mitas-tyres.com

Mitas, part of the Trelleborg Group, is one of Europe's leading producers of tires for agricultural machines, construction vehicles, motorcycles, bicycles and other specialty segments. The Mitas range of motorcycle tires includes on-road, trail, off-road, scooter and moped tires. It consists of the Mitas and Savatech tire programs and continues a tradition in



the rubber industry that dates back to 1920. Mitas also produces an extensive range of bicycle tires and tubes, rebranded from Rubena, spanning from MTB, Extreme and Cross to BMX, City, Trek, e-Bike, Road or Kids tires. Mitas has manufacturing facilities in Czech Republic, Serbia, Slovenia and the U.S. as well as a global sales and distribution network. www.mitas-tyres.com